Financial services market
(Ринок фінансових послуг)

The goal is to develop knowledge on financial management through the services of financial intermediaries, the functioning of the financial services market, as well as the analysis of these services.



Суздалєва О.С.,
к.н.держ.упр., доцент

Content modules:

1. The concept of financial services and the FSM
2. Structure of the FSM

The discipline is focused on the formation of the following competencies

1. To be able to analyze:

- economic content and schemes for providing individual financial services;
- financial mechanism of functioning of financial institutions of various types;
- comparative characteristics of financial services;
- competitive advantages and disadvantages of certain types of services;
- positioning of the various financial institutions financial services in the financial market as a whole and in its individual segments;
-the role and functions of the state in regulating the financial services market as a whole and its individual segments.

Семестр: 2 Форма контролю: залік
Кількість годин\кредитів: 90\3

Кафедра менеджменту та фінансів